

Minutes of WXEL Community Advisory Board meeting

Tuesday, November 23, 6:00 p.m.

WXEL FM 90.7 & DTV 42
3401 S. Congress Avenue
Boynton Beach, FL

1. Call to order & roll call

Present: Joseph Cohen, Bryce Combs, Pablo del Real, Paul Gionfriddo, Joan Starr, Mary Weiss, Myron White, Mike Winokur

Absent: Pam Goodman, Bunny Elrod

Guests: Bernie Henneberg (WXEL), Mary Kate Leming (*Coastal Star*), Mike Paschkes, Marlene Ross (WXEL staff), Joe (WXEL volunteer)

2. Approval of minutes of October 26 meeting

Minutes from October Meeting approved unanimously.

3. Reports of officers and committees

A. Rally to save WXEL

Joan Starr gave report on the Rally to Save WXEL. Newspaper coverage was generally good, but was insufficient to attract the general public. Joe Cohen voiced positive comments. Pablo congratulated Joan, Mike, and Bryce for their efforts to put on the rally.

B. Membership & nominations for 2011

Myron White gave a report on membership terms. No member can serve more than two consecutive 3-year terms. Terms are staggered according to a drawing held in February so that membership will turn over. Pablo reminded everyone that this is the last meeting for year and we will hold elections for chair and vice-chair in January 2011. Paul is eligible to stay on as secretary since he has not served a full year. As members of the Community Broadcast Foundation, Bryce and Mary Weiss are ineligible to be officers because their group is seeking the licenses to WXEL.

4. Unfinished Business

A. Letter to Underwriters

At the October meeting the CAB considered sending a letter to underwriters urging them to contact the Board of Education to object to the transfer of WXEL FM to Classical South Florida. Pablo said he had spoken to Bernie. Bernie asked that the CAB not to that, and the CAB agreed.

B. Request to Barry for additional information regarding financial and other claims

Pablo confirmed that a letter distributed to members prior to the meeting would be sent to Sister Linda at Barry University regarding unsubstantiated financial and other claims, and that a copy would be sent to the FCC. Mike Paschkes said there was a general understanding of a gift to WXEL; however, no paper trail has been found. Mike Winokur said the discovery proceedings are outside of our scope. Pablo replied that no general CPB rules are being violated in asking

about these funds.

5. New Business

A. Bus transportation to December 17 BOE meeting

Mike Paschkes said he sent a letter to Joe Ferrer requesting details about Mr. Ferrer's offer to pay for bus transportation to Miami, but had not received a response. He also mentioned that so far there is insufficient interest to merit a bus rental.

B. Contacting BOE members prior to the meeting

There was a general discussion about the Board of Education meeting with various thoughts by all.

6. Announcements

Bernie Henneberg announced that WXEL-TV had entered into an agreement with the Palm Beach School Board to use Channel 42.4 (one of the four digital channels now assigned to all TV stations) through TEN, the School Board's production facility. WXEL will receive a \$165,000 value annually towards production. The deal would strengthen WXEL against WPBT. WXEL remains the only provider for PBS in high-definition for Palm Beach County, and the station pays about \$1million for PBS programming. In addition, the Pledge Drive had made its goal, everyone has 3 jobs, and morale is high.

7. Public Comment

None.

8. Adjournment

Pablo thanked everyone for their commitment and support, and adjourned the meeting at 7:10 until Tuesday, January 25 at 6:00 PM.

Respectfully submitted,
Paul Gionfriddo, Secretary